

The logo for PRRA (Pitched Roofing Awards) features the letters 'PRRA' in a bold, orange, sans-serif font. A white, five-pointed star is positioned behind the letter 'A'. The background consists of several diagonal stripes in shades of red and black, creating a dynamic, energetic feel.

**PRRA**

*Pitched Roofing Awards*

**25 NOVEMBER 2022** | MIDLAND HOTEL, MANCHESTER |

**MEDIAPACK**

# THE UK'S **DEDICATED** EVENT FOR THE PITCHED ROOFING INDUSTRY

FIRMLY ESTABLISHING ITSELF AS A KEY EVENT IN THE INDUSTRY CALENDAR, THE PITCHED ROOFING AWARDS, WHICH IS NOW IN ITS FOURTH YEAR, SERVES TO RECOGNISE AND REWARD THE IMPORTANT CONTRIBUTION THIS PART OF THE ROOFING SECTOR MAKES TO DELIVER OUTSTANDING LEVELS OF WORKMANSHIP, INNOVATIVE PRODUCTS, AND DESIGN ACROSS THE INDUSTRY.



From the creative use of products used on a project, to the complexity of the installation and the individuals who have demonstrated high quality across the industry, the Pitched Roofing Awards recognises these exceptional contributions through an extensive range of categories spanning across the residential and commercial aspects of the sector, so there is plenty of opportunity for companies and individuals to be acknowledged for their achievements.

Through promoting the important collaboration between manufacturers and contractors, winning a Pitched Roofing Award is an exceptional achievement and has proven business benefits for all shortlisted applicants. Not only will it help to enhance your company's reputation in the eyes of your customers, but it will also help to raise its profile and secure a competitive edge over your industry peers.

Considering the challenges the construction industry has faced in these unprecedented times, there is no better year to enter the Pitched Roofing Awards to give your business a competitive edge. So, why not join us as we unite and shine a spotlight on all the great aspects of the pitched roofing industry, with the possibility that your project may get the attention it deserves!

# HEADLINE SPONSOR PACKAGE (SOLUS)

Total  
£10,000

## PRE-EVENT

- ☆ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ☆ 100-word company profile on the Pitched Roofing Awards website
- ☆ Prominent logo branding as the headline sponsor on the event e-ticket (sent to all guests)
- ☆ One independent HTML email announcing you as the sponsor
- ☆ One full-page advert in RCI magazine announcing you as the headline sponsor
- ☆ A half-page editorial announcing you as the sponsor and why you feel it's good for the industry

## AT THE AWARDS CEREMONY

- ☆ One table of 10 (includes a three-course meal and half a bottle of wine per person)
- ☆ Prominent logo branding on the event signage and AV
- ☆ A full-page advert in the winners brochure
- ☆ An opportunity to network with attendees and VIPs
- ☆ Opportunity to include a 10-20 second video advert into the awards presentation



## POST-EVENT

- ☆ A full-page advert in RCI magazine post event
- ☆ Logo branding in the post awards write-up
- ☆ A button advert on the RCI website for one-month post event (300 x 100 pixels)
- ☆ Awards website branding until the live event
- ☆ A full-page editorial in the post awards write up, event overview

# MAIN EVENT SPONSORS (MULTIPLE)

Total  
£5,000

## PRE-EVENT

- ☆ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ☆ 100-word company profile on the Pitched Roofing Awards website
- ☆ Prominent logo branding as the main event sponsor on the event e-ticket (sent to all guests)
- ☆ One independent HTML email announcing you as the sponsor
- ☆ One half-page advert in the RCI magazine announcing you as the main event sponsor
- ☆ A half-page editorial announcing you as the sponsor and why you feel it's good for the industry

## AT THE AWARDS CEREMONY

- ☆ One table of 10 (includes a three-course meal and half a bottle of wine per person)
- ☆ Prominent logo branding on the event signage and AV
- ☆ A half-page advert in the winners brochure
- ☆ An opportunity to network with attendees and VIPs
- ☆ Opportunity to include a 10-20 second video advert into the awards presentation



## POST-EVENT

- ☆ A half-page advert in the RCI magazine post event
- ☆ Logo branding in the post awards write-up
- ☆ A button advert on the RCI website for one-month post event (300 x 100 pixels)
- ☆ Awards website branding until the live event
- ☆ A half-page editorial in the post awards write up, event overview

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## DRINKS RECEPTION SPONSOR (SOLUS)

*Total*  
**£3,800**

- ☆ Duration is for one hour, pre-event awards ceremony
- ☆ Logo to appear on all marketing material as the reception drinks sponsor
- ☆ A roller banner at the venue announcing you as the pre-drinks/post drinks sponsor
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ One table of 10 (includes a three-course meal and half a bottle of wine per person)

## HOST SPONSOR (SOLUS)

*Total*  
**£3,500**

- ☆ Logo to appear on all marketing material as the host sponsor
- ☆ A roller banner at the venue announcing you as the host sponsor
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ One table of 10 (includes a three-course meal and half a bottle of wine per person)

## GALLERY SPONSOR (SOLUS)

*Total*  
**£3,500**

- ☆ Logo to appear on all marketing material as the gallery sponsor
- ☆ 100-word company profile to add to the Pitched Roofing Awards website
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ One table of 10 (includes a three-course meal and half a bottle of wine per person)

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## EVENING AFTER DRINKS SPONSOR (SOLUS)

- ☆ Logo to appear on all marketing material as the evening event drinks sponsor
- ☆ 100-word company profile to add to the Pitched Roofing Awards website
- ☆ A roller banner at the venue announcing you as the evening event drinks sponsor (\*Limited for one hour until the money has been spent). It is an open bar thereafter
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ One free drink for all attendees upon arrival
- ☆ Food and nibbles for all attendees
- ☆ Roped off VIP area. (\*Depends on venue)

*Total*  
**£4,000**

## TABLE GIFT SPONSOR (SOLUS)

- ☆ Company to supply table gift at their own cost
- ☆ Logo to appear on all marketing material as the table gift sponsor
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ A half-page editorial to announce you as the table gift sponsor prior to the event

*Total*  
**£1,500**

# CATEGORY SPONSORSHIP

Total  
£1,800

- ☆ Best use of a flat to pitch roof system
- ☆ Best use of slate for a domestic project
- ☆ Best use of slate for a commercial project
- ☆ Best use of a hard metals roof
- ☆ Best use of a profiled metal roof
- ☆ Best use of a solid conservatory roof system
- ☆ Best use of concrete and clay tiles for a domestic project
- ☆ Best use of concrete and clay tiles for a commercial project
- ☆ Best use of a heritage roof
- ☆ Best use of a lead roof application
- ☆ Best use of a solar PV or solar thermal system
- ☆ Best use of a rainwater system
- ☆ Best use of a pitched green roof system
- ☆ Best use of a cedar shingles application
- ☆ Best use of a rooflight application
- ☆ Best ornamental feature on a roof
- ☆ Young achiever of the year
- ☆ Outstanding contribution to the industry

## PRE-EVENT

- ☆ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ☆ 100-word company profile on the Pitched Roofing Awards website
- ☆ One independent HTML email announcing you as a category sponsor
- ☆ One half-page advert in RCI magazine announcing you as a category sponsor

## POST-EVENT

- ☆ A button advert on the RCI website for one-month post event (300 x 100 pixels)
- ☆ Pitched Roofing Awards website branding to continue until the live event
- ☆ One quarter-page editorial in the post awards write up, event overview

*\*Award categories are subject to change or be removed at the publishers discretion.*

*Mark Allen Group will not be held responsible for categories which may have been changed or removed for any reason necessary*

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